

Lowood Futures Strategy

PROONENT

SOMERSET REGIONAL COUNCIL



The Lowood Futures Strategy Master Plan is a blueprint for a bold and ambitious vision for Lowood.

The strategy focuses on priorities for redevelopment, public realm enhancements and infrastructure upgrades to create a distinctive and attractive place, strengthen the local economy and attract people to stop, interact and engage.

Lowood has untapped potential as a regional centre serving the needs of a growing population, as well as visitors and tourists stopping to experience the town's unique character. Now is the time to leverage the positive momentum and investments in major projects, harnessing the community's desire to transform the town centre and stimulate new activity and development.

[VIEW LOWOOD FUTURES STRATEGY](#)

BENEFITS TO THE REGION

- Providing inviting spaces and establishing a welcoming identity will instil pride in the town centre.
- Leveraging Lowood's competitive advantages to attract business investment will enhance employment opportunities and improve the town's liveability.
- Developing new or improved facilities for the community and promoting Lowood as a visitor destination will boost tourism and encourage longer stays in the area, enhancing its appeal and vitality.

REGIONAL INVESTMENT FRAMEWORK



Investing in Places

Targeted and place-based investment that enables communities to thrive.



An Australian Government Initiative



Regional
Development
Australia

IPSWICH & WEST MORETON

PROJECT LOCATION



KEY PARTNERS



Queensland
Government



Cost of Project

\$24.5M

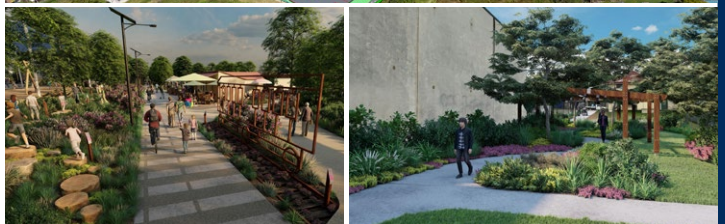
This includes the Botanic Core Stages 1 to 4 \$12M, Streetscape \$2.5M, Community Infrastructure \$1M and Community Hub \$9M.



Supporting adaptive, accessible, sustainable and liveable regions.



Delivering infrastructure where and when it is needed.



Local people creating local opportunities

Regional Development Australia (RDA) Committees are made up of local people creating local opportunities.

Regions are incredibly diverse, and there is no one-size-fits-all approach - the government and RDAs are working with each other to solve the challenges and harness place-based opportunities.

RDA Ipswich & West Moreton

As part of a broader network of committees throughout Australia, our committee plays a vital role in promoting and supporting economic development within the Ipswich and West Moreton region.

Our goal is to bring together local leaders from various sectors and work collaboratively with all levels of government, businesses, and community groups to ensure the long-term growth and prosperity of the region.



IPSWICH & WEST MORETON

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